

Brooke Squicciarini

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Skills

Design Tools: InDesign, Illustrator, Photoshop, Procreate, Adobe XD, Canva, Figma (Basic)

Other Skills: Dielines, Package Design, Photography, Typography, Layout Design, Communication, Time Management, Adaptable

Experience

November 2025 – Present

Genesis Health Club, Manasquan, New Jersey – *Marketing Graphic Designer*

- Design brand-aligned print and digital materials for Genesis Health Club, Milagro Spa, Atlantis Prep School, and the Tennis & Pickleball Center.
- Develop marketing collateral for campaigns, promotions, events, and member communications.
- Collaborate with marketing and sales teams to maintain a cohesive, high-end brand aesthetic.

January 2025 – October 2025

911 Inform, Wall, New Jersey – *Project Lead Technical Graphic Designer*

- Translated complex blueprints into visually clear, easy-to-read digital layouts optimized for emergency response environments.
- Managed and updated GIS and Google Earth mapping visuals with a focus on accuracy, clarity, and consistency.
- Delivered polished design materials quickly and efficiently to meet rapid project timelines.

September 2024 – January 2025

Industry Media, Hazlet, New Jersey – *Consultant Graphic Designer*

- Designed menus, promotional materials, and print layouts while managing multiple projects and coordinating with clients and internal teams.
- Created on-brand visual solutions, including menu design and social media content, for restaurants and local businesses to enhance engagement.

Education

August 2020 – May 2024

Flagler College, Saint Augustine, Florida – *Bachelor of Arts in Graphic Design, Minor in Marketing (Honors Program)*

January 2024 – August 2024

Honors Program Internship – **National Guard Association of Florida, St. Augustine, Florida**

- Rebranded and maintained the organization's WordPress site, enhancing UX, visual consistency, and implementing new features as needs evolved.
- Designed enamel pins, brochures, and conference materials aligned with brand goals while providing ongoing creative support.