

Brooke Squicciarini

squicciarinibrooke@gmail.com | (732) 556-0995
LinkedIn | www.linkedin.com/in/brooke-squicciarini-93a669300
brookeana.com

Professional Summary

Creative graphic designer with strong layout and technical skills. Strong brand storytelling skills and hands on packaging design, mockup experience developed through academic projects. Adept in Adobe Creative Suite, trend research, and collaborative design across teams.

Skills

Design Tools: InDesign, Illustrator, Photoshop, Procreate, Adobe XD, Figma (Basics)

Other: Dielines, Package Design, Photography, Typography, Layout Design, Communication, Time Management, Adaptable

Professional Experience

Freelance Graphic Designer | Wall, New Jersey

September 2025 – Present

- Created visual moodboards, logos, business cards, and brand merchandise
 - Rebranded clients website and created social media graphics
 - Developed visual concepts for upcoming events
-

Project Lead- Graphic Designer, 9-1-1 Inform | Wall, New Jersey

January 2025 – October 2025

- Created digital visuals while thoroughly reading blueprint and designing layouts for clarity and rapid legibility in emergency situations
 - Maintained mapping datasets with high accuracy and organizational detail using Google Earth and GIS
 - Collaborated with project managers to meet fast-paced deadlines
-

Consultant Graphic Designer, Industry Media/Magazine | Hazlet, New Jersey

September 2024 – January 2025

- Designed typographic menus, promotional flyers, and magazine layouts
 - Supported brand identity across various print and digital materials
 - Participated in ideation and client review sessions to meet project goals
-

Freelance Web Designer and Graphic Design Intern, National Guard Association of Florida | Saint Augustine, Florida

January 2024 – August 2024

- Rebranded and maintained the organization's WordPress site, enhancing engagement, visual consistency, and responsive UX design.
 - Provided ongoing design support, implementing new features based on evolving needs and feedback.
 - Designed enamel pins, brochures, and conference materials, aligning with branding goals.
-

Education

Flagler College, Saint Augustine, FL
Bachelor of Arts in Graphic Design, Minor in Marketing
Honors Program | GPA 3.69
August 2020 – May 2024